

Product Testimonials



Rep: Matt McDermott
Project: Bass Art Museum | Miami Beach, FL

Granule loss is a huge problem in South Florida because of our torrential downpours and extreme temperature changes. The roof temperature can drop 20-degrees in 30 minutes, leading to significant granule loss. Since mineral adhesion is one of the biggest benefits of OptiMax, I sold the City of Miami Beach on that and the fact that there is no need to coat the roof. We used it on a small section of the museum roof, but the building owner has been impressed thus far and has agreed to allow us to install OptiMax on the remainder of the building this fall.



Rep: Larry Schlx
Project: Harvey School District | Buffalo, IL

The contractor really liked working with OptiMax. It lays down really nice and doesn't wrinkle. Because of its flexibility, it conformed really well to drain sumps, drop offs, edges of saddles and over cant strips. We didn't get the wrinkles you normally get when working around areas like that.



Rep: Miles Taylor
Project: Lennox School District | Lennox, CA

The roof replacement at Lennox School District was funded through a state-funded relief program so the district wanted to maximize the funding by installing a long-term, high-performance roof system. Knowing they had limited maintenance funds, I recommended they use OptiMax given its long-term value and limited need for maintenance with superior mineral retention. The contractor was pleased with the easy installation of the product.



Rep: Shawn Borrello
Project: Trocaire College | Buffalo, NY

Nearly all the roofs at Trocaire College are rubber and I wanted to help the college understand the value in long-term roofing systems. Since they planned on being in the building for the foreseeable future, I explained to them the value OptiMax provides in terms of life-cycle cost, reliability and performance. The idea of spending more money upfront for a reliable roof that will cost less than others over its lifetime was very appealing to them.